



appiani Ceramica VOGUE Ceramica **Bardelli**

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**WELCOME TO
OUR WORLD**



WHO WE ARE



BOARDS OF DIRECTORS

The concept of family is at the heart of our corporate philosophy and expresses all the values of three generations of entrepreneurs who, in over 60 years of activity, have developed vast and articulated know-how.

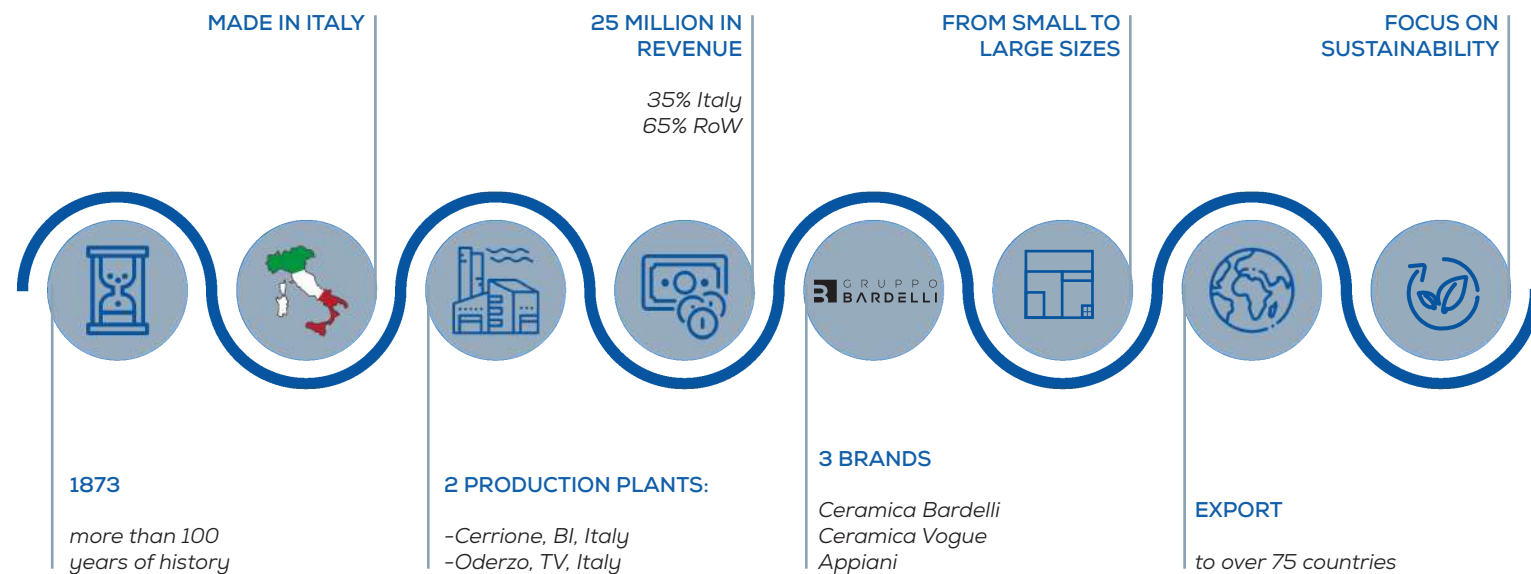


"The objective of the strategic development plan is to enhance research skills in a context of innovation, reliability, and sustainability."

Alberto Bardelli
President, Gruppo Bardelli S.p.A

Gruppo Bardelli is a reference point in the world of high-end ceramics with the brands Ceramica Bardelli, Ceramica Vogue, and Appiani.

Gruppo Bardelli, with its brands, is a well-established and dynamic Italian industrial reality with its legal headquarters in Via Montenapoleone 8 in Milan, two production units located in Cerrione (BI) and Oderzo (TV), and showroom and commercial offices in the ceramic district of Sassuolo.



A photograph of a large, colorful, stepped display of books in a library. The books are arranged in a grid-like pattern, with each row and column featuring a different color. The colors include shades of green, blue, purple, red, orange, and yellow. A person's hands are visible on the right side of the image, reaching into the display to select a book. The background is slightly blurred, showing more bookshelves and a bright light source, possibly a window.

OUR VALUES

MISSION & VISION



KNOW-HOW

Gruppo Bardelli offers a complete range of products from small mosaic formats to large residential formats.

A professional know-how handed down through 3 generations in over 60 years of entrepreneurial activity, capable of providing an innovative product package with a design that can set the latest market trends.



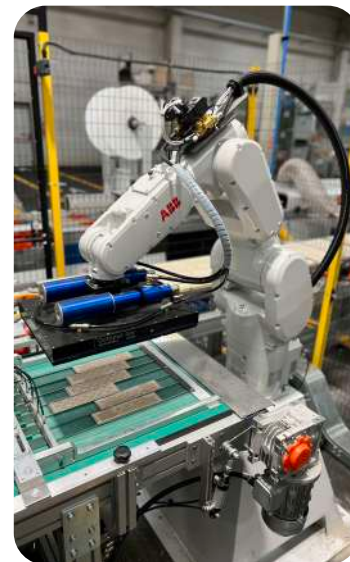
MADE IN ITALY

Made in Italy, understood as a sum of values, is one of the basic principles to which Gruppo Bardelli is inspired. Values also sanctioned by the Group's **collaboration with 'Ceramics of Italy,' the brand of excellence** that protects and enhances Italian ceramics worldwide.



INNOVATION

Gruppo Bardelli represents a winning mix of **qualitative excellence and avant-garde** in all fields: not only in the creativity and design of the product, but also in adopting the latest technologies and integrating them into its industrial reality.



TECHNOLOGY

Continuous growth in technological investments allows us to achieve **maximum production flexibility**, guaranteeing the **customization of the products** offered. We embrace new technologies to meet the demands of an increasingly discerning market.



OUR VALUES



DESIGN

Design is understood as **project rigor, modernity, aesthetic sign, and sustainability**. Historical figures and references in the design and architecture panorama such as Giò Ponti, Piero Fornasetti, Enzo Mari, Marcel Wanders, Ruben Toledo, Dimorestudio, and many others are the designers we have collaborated with.



QUALITY

A careful **selection of the best raw materials** in the sector allows us to enhance the model of sustainable circular economy to reduce the environmental footprint and develop a concrete framework of sustainability.

MARKET AND PRODUCTS



25 M

Revenues



2300 +

Customers worldwide



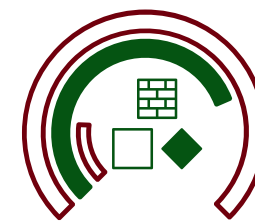
75 +

Countries served



7 +

Annual fairs



60 +

Collections



160 +

Collaborators



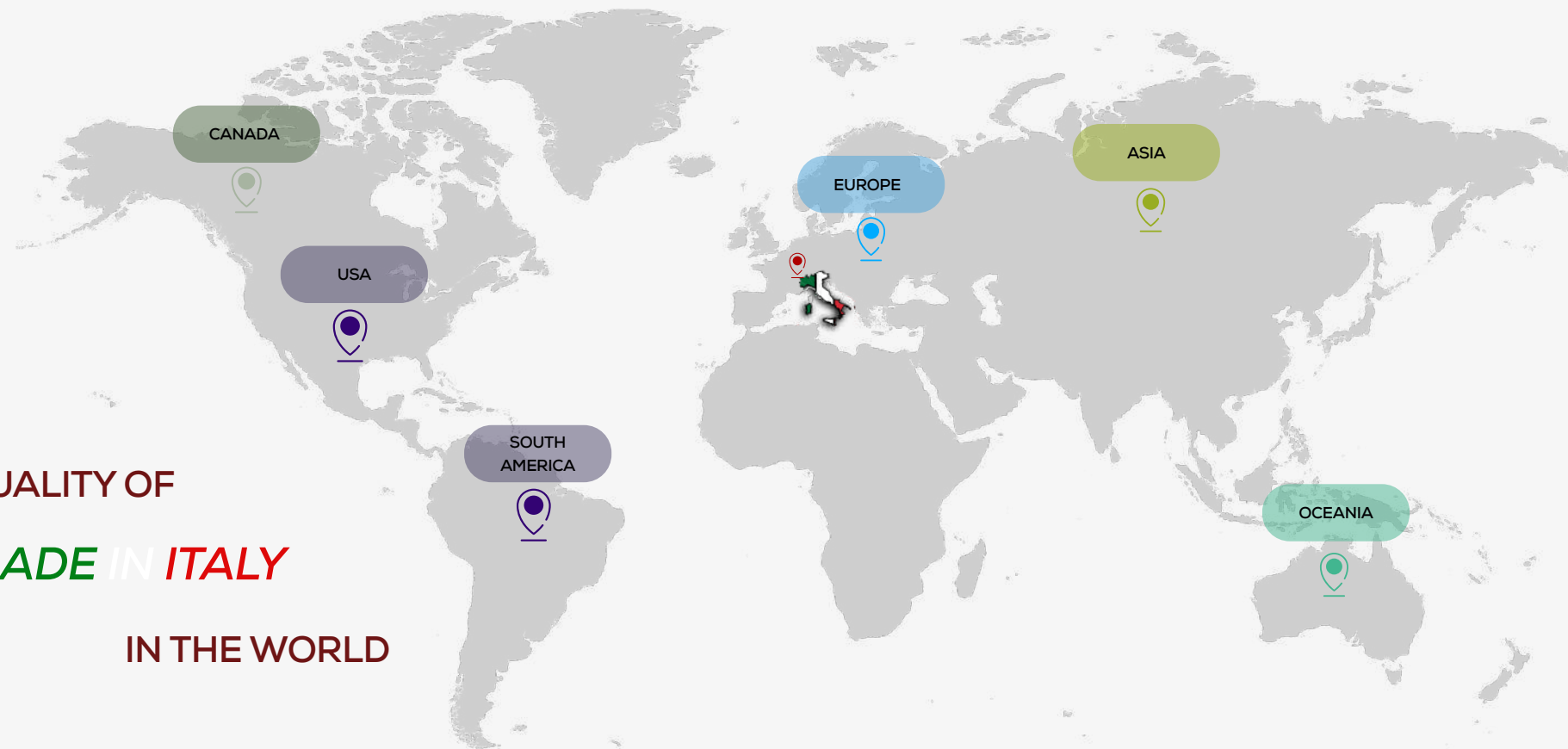
OUR NUMBERS

WHERE WE ARE



EXPORT

THE QUALITY OF
MADE IN ITALY
IN THE WORLD



Thanks to over 60 years of experience, Gruppo Bardelli exports ceramic products worldwide offering functionality, innovation, design, research, and sustainability.



OUR LOCATIONS



OUR BRAND



The ceramic mosaic

Appiani is the **mosaic specialist**. It is the only Italian ceramic mosaic company able to offer fully customizable collections with strong expressive and functional composition. It ranges from residential to extra-residential, for indoor and outdoor use, to applications in highly specialized functional contexts such as Wellness & Pool, in the Cruise & Yachting sector, and in facade claddings.



Ceramics for architecture

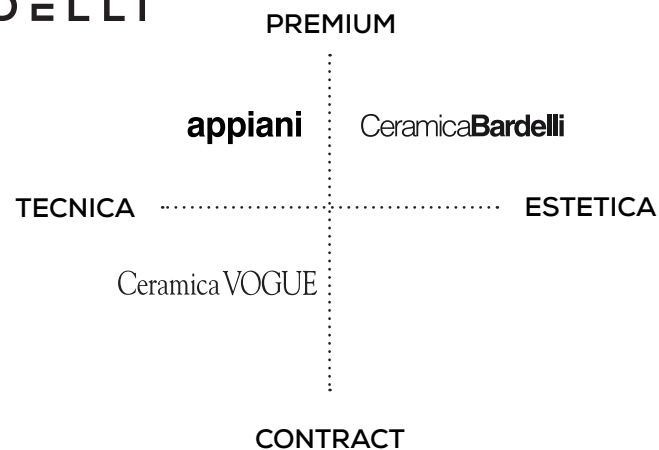
Ceramica Vogue, a brand that **expresses a system of formats and special solutions for architecture** under the **sign of color**. It offers a complete range of products at the service of design, characterized by strong expressive and functional composability. Ideal for ranging from residential to extra-residential.



Colore & Design

Ceramica Bardelli represents a winning mix of qualitative excellence typical of Made in Italy and **visionary design** solutions. The company's know-how is put at the service of **prestigious collaborations with international designers**. An innovative and sought-after ceramic product is created, capable of combining extensive company experience with design innovation able to offer products that stand out and anticipate the market.

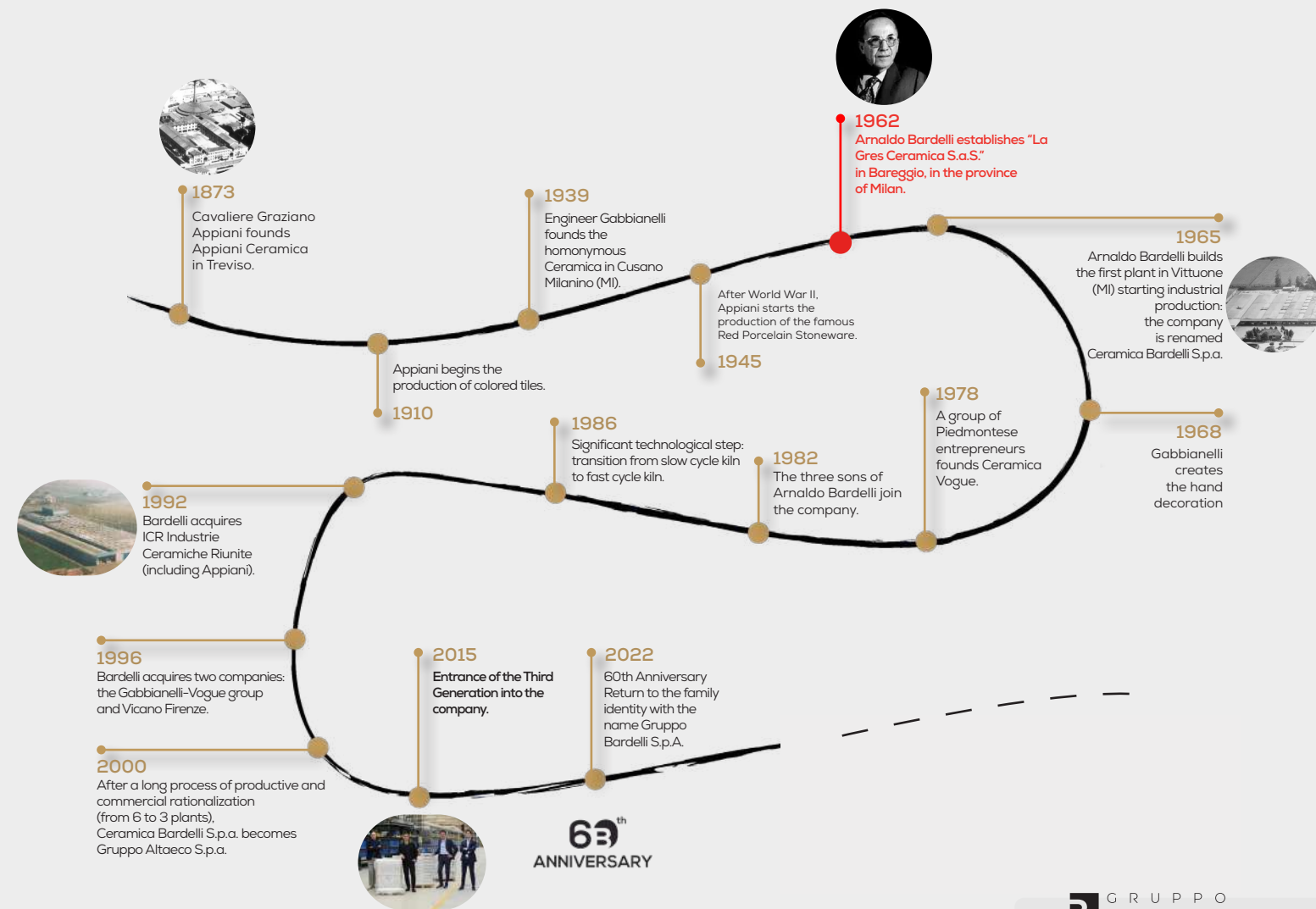
**GRUPPO
BARDELLI**



ARTISTIC PATH



OUR HISTORY





TOWARDS THE FUTURE



The **concept of family is at the heart of the corporate philosophy** and expresses all the values of three generations of entrepreneurs who have developed extensive and articulated know-how.



Gruppo Bardelli's clients include **retails**, showrooms, distributors, with a particular **focus** on **retailers** such as **architects**, contractors, and interior designers.



The goal of the strategic development plan is to enhance R&D skills, focusing on **innovation, reliability, and sustainability**, with a customer-centric, consultative approach to service.



The Group positions itself as an **Italian company that excels in offering products** that complement each other, dynamically and innovatively interpreting and anticipating trends in modern living.

SUSTAINABILITY

ETHICS

Not only Gruppo Bardelli ensures **environmental protection, the well-being of employees** and the community but also places sustainability at the heart of every corporate process. The Group recognizes that economic success and sustainable, profitable growth are inherently linked to a commitment to uphold social and ecological standards.

RECYCLING

More concretely: in the production plants, besides minimizing energy consumption with responsible and efficient behavior, all **waste is reused in the production process**, and up to one hundred percent of production wastewater is recycled, **contributing daily to environmental protection**.



GREEN RESPONSIBILITY

All packaging and consumables used in the Group's plants are made from recyclable natural materials, encouraging the entire supply chain to adopt **sustainable disposal** practices. This tangible commitment to environmental protection is certified by leading international bodies.

EPD AND LCA

Particular attention is given to the **product's environmental declaration**, which is certified and independently verified (EPD - Environmental Product Declaration). This declaration transparently and objectively reflects the product's environmental performance throughout its life cycle (LCA - Life Cycle Assessment).

LIFE CYCLE

Tiles are an inert material produced from **natural raw materials**, making them **easy to dispose of** at the end of their life cycle.



RESEARCH

New products have been developed with high circularity characteristics and a **recycling rate in excess of 60%** (less use of raw materials, reduction of transport impact).

Plants with **energy consumption lower** than the value associated with **BATs** (Best Available Techniques).



60%

74%

DISTRIBUTION

Of supply and distribution flows (more than double the national average) is transported in and out of the District **via trains**.



24%

RECYCLING



99,9%

Reused production and waste within the production cycle.

112%

Solid waste average recycling factor (ratio of waste recovered to waste produced). The sector also recovers waste from other sectors.

EFFICIENCY



Coverage of the water requirement with **wastewater recycling** (drastic reduction of water withdrawal from groundwater).

56%

Lead (Pb) and fluorine (F) emissions removed by sewage treatment plants.

90%

Dust emissions eliminated

99%

Cutting Department with a closed-loop water system that, thanks to a filter press, almost completely reduces water consumption. (consumption <1m³/month)

<1mc

REUSE



97%

Sites without process water discharges (with **full reusage**): reducing the risk of surface groundwater pollution.

107%

Average water recovery factor (ratio of reused to produced water). The sector also absorbs wastewater of external origin.

100%

Natural Raw Materials



ST. JOSEPH

**SOCIAL
RESPONSABILITY**



Cuori Grandi Onlus & Gruppo Bardelli

For more than 20 years, Gruppo Bardelli has formed a **partnership under the banner of solidarity and social responsibility** with Cuori Grandi Onlus, inAfrica, an Italian nonprofit association committed in Togo to building schools, hospitals and religious buildings. The goal is to make a concrete contribution to those who really need help, rewarding Cuori Grandi Onlus' daily commitment to one of the poorest populations in central Africa.

Projects:

- Preschool and elementary school
- Middle and high school
- Church
- Volunteer house



CasArchè & Gruppo Bardelli

Gruppo Bardelli contributes concretely to the CasArchè project whose goal is to **build a community house to welcome mothers and children** in need.

Urban redevelopment CORSICO

The **urban redevelopment** project carried out by Cri Mosaici continues for the municipalities in northern Italy. Gruppo Bardelli has had the pleasure and honor of contributing to this project.

"Recycling gives new life to materials and beautifies neglected places through mosaic art, involving citizens of all ages. Elementary school students learn civic responsibility, the elderly in nursing homes feel useful again, and teenagers and the unemployed can learn an art form. Ceramic pieces that would otherwise be discarded become tiles in a mosaic, enriching cityscapes."

Cristian Colucci – Cri Mosaici



Venice Biennale SOL CALERO & Gruppo Bardelli

"Pabellón Criollo" is a manifesto of cultural integration, a "mescla" (blend, mix) of excellence that combines creativity and sensitivity towards sustainability and the recycling of materials. These values characterize Colorobbia and Gruppo Bardelli, recognized worldwide for the quality of raw materials and products, unique design that enhances Italian style, and a particular focus on sustainability. The Pabellón Criollo project creates an **important connection between art, culture**, and the ceramic industry, through which the two companies commit to promoting beauty and innovation, contributing to the growth of Italian ceramic culture, and **supporting projects and initiatives** that enhance creativity and artistic expression.

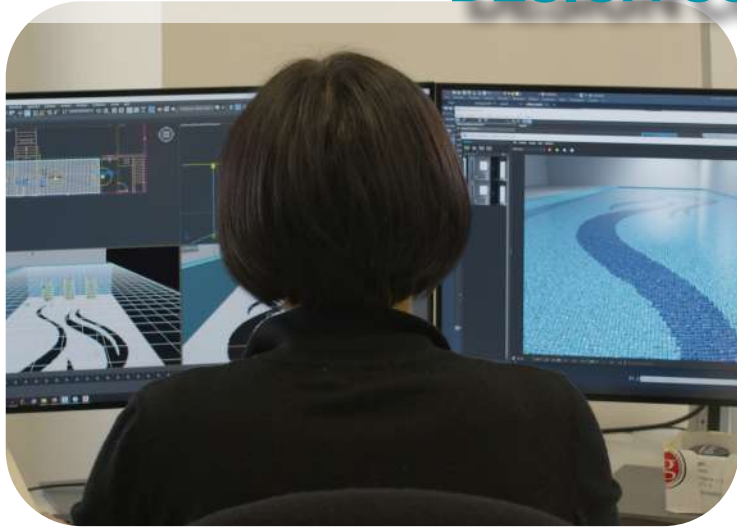
ProgettoPersona Onlus & Gruppo Bardelli

The exciting collaboration between Gruppo Bardelli and renowned mosaicist Cristian Colucci continues on a creative path, resulting in extraordinary works that blend the beauty of Ceramica Bardelli's tiles with Colucci's artistry. The realization was made **concrete thanks to the work of young people with disabilities** from ProgettoPersona Onlus, supervised by the mosaicist. An initiative that has seen the Ceramica Bardelli brand involved through the donation of about 16,000 mosaic tiles, waste ceramics, creating a new use, in an innovative and sustainable process and that in the reuse of the material that concretely does not imply further processing that could generate CO2.

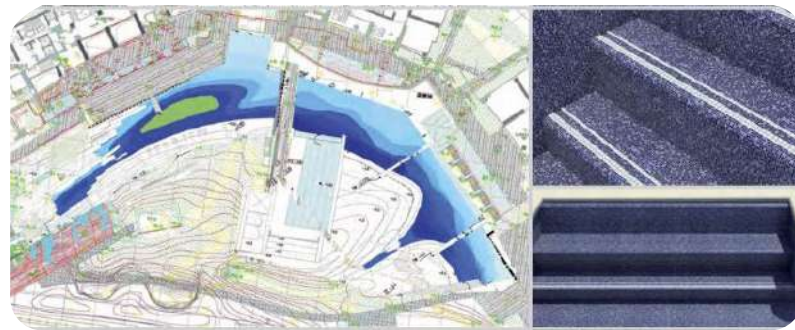
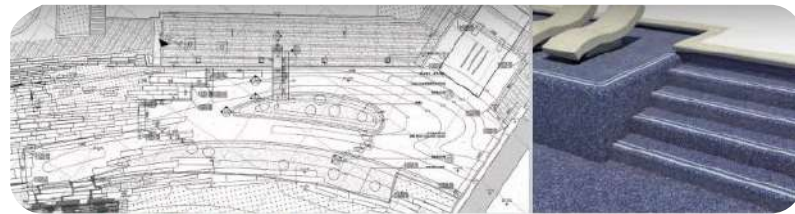




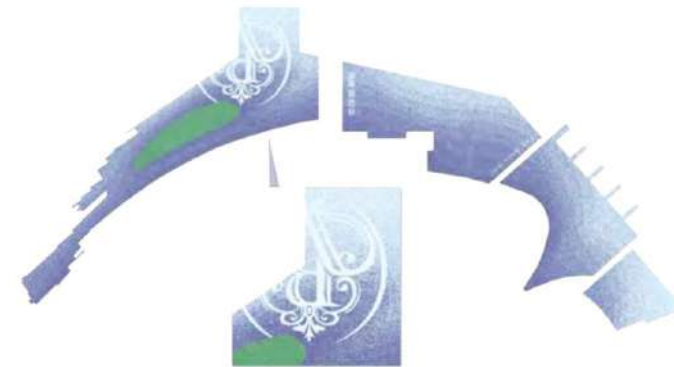
DESIGN CONSULTING



appiani



Consultancy service for creating custom-made products and projects.



We assist you in choosing tiles: surfaces, sizes, and colors blend together to create the perfect environment for you.

The Custom Made solutions by Appiani ensure extreme design and decorative flexibility thanks to the possibility of infinite combinations of finishes, colors, and surfaces. Ideal for decorated coverings, they also represent valid solutions for creating floors of large or small surfaces with a strong artistic and architectural character, or for cladding curved or inclined surfaces.



REFERENCES

HOTEL & HOSPITALITY



Ritz-Carlton - NewYork

FITNESS



Hydrobike - Milano

RESIDENTIAL



Private house

COMMERCIAL SPACES



Commercial center - Centro Sicilia

SCHOOLS



Architecture school - Miami

NAVAL



Cruise ship

WORKSPACE



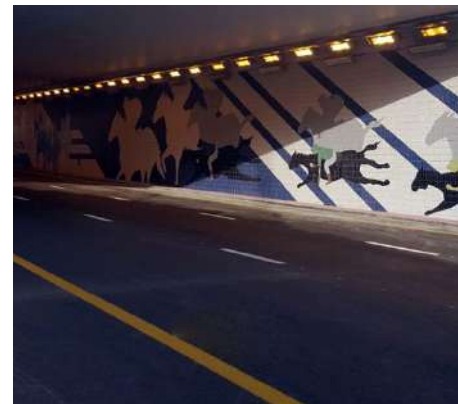
Artfliesen - Germania

HOSPITAL AND CARE



Teaching hospital - Stoccolma

PUBLIC TRANSPORTATION



Underpass - Dubai

WELLNESS&POOL



Spa - Lituania



Outdoor swimming pool - Lago di garda



Wellness area - Lituania

FAIRS



Cersaie 2023



Coverings 2023 - USA



Rest of the world



Coverings



Cersaie



Cersaie 2022

SOME OF OUR CUSTOMERS

SI.D.I piccolo s.r.l	Eurospin	Carrefour	Dolce&Gabbana	Fendi	Hermès
Coop	Esselunga	Auchan	LUISAVIAROMA	Camper	Ferrari
Gruppo Grimaldi	CostaCrociera	Mcfit palestre	Autogrill	Molteni&C	Palazzo Parigi Milano
MSC Crociera	Carnival Cruise	Juventus Stadium	Allianz	Shangri-la	Soweto theatre
NH Hoteles	Eni	UF Florida	McDonald's	Ritz-Carlton	Curasept

AWARDS

archiproducts[®] DESIGN AWARDS

2018 2019 2021 2022 2023



Selezione Compasso d'Oro



CERAMICA
BARDELLI
for **CAMPARI**



EVENTS & COOPERATIONS



Ceramica
VOGUE
for
CATWALK
SFILATA PRADA



TILES (R)EVOLUTION





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